



EDUCATE CONSULTANCY

COMPANY PROFILE

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ABOUT US

Educate Consultancy is a Boutique Development Consultancy Service provider with more than five years of experience in providing technical assistance services to a wide array of clients operating mainly in the Humanitarian and Development fields. The company has offices in Somalia, Kenya, and Ethiopia.

We are an impact-driven firm with excellence in providing tailor-made solutions to our clients that help them navigate the complex challenges of development. We have partnered with several organizations and implemented more than 30 development projects with tremendous success.

WHERE WE WORK



Our reach spans across the East Africa region. We are headquartered in **Nairobi – Kenya** with presence in **Somalia, and Ethiopia**



EXPERTISE

We are a dynamic team of industry experts who are highly knowledgeable and experienced in the various areas which we serve. Our team takes meticulous time to first understand the needs of our clients before embarking on a conscientious journey to offer solutions tailor-made to the client. Our approach ensures that clients don't get generic solutions that don't meet their demands.

We are constantly undertaking research in order to stay abreast of the latest trends and ensure that at all times, our services match industry standards.

We are experts in Advocacy & Communication, Cross-cutting Competencies, IT Management Services, Financial Management, Climate change, Project Design & Management, and Policy Development & Policy Advisory Services.

ADVOCACY & COMMUNICATION

We offer creative communication solutions for development-oriented organizations and enterprises. Our team of digital media experts, project managers, designers, video makers, writers, and content strategists works with clients to make stories jump off the page, data come to life, and tweets really sing.

We're passionate about communication planning, storytelling and writing, social media and digital analytics. **We know that websites are often first points of contact, that mobile phones are the main tools of interaction, and that social media channels are where you can raise awareness and build engagement.**

CROSS-CUTTING COMPETENCIES

Our expertise lies in **Monitoring & Evaluation, Research & Assessments and Capacity Building & Training.** Through our monitoring and evaluation, we help organizations understand the achievements made and plan objectives and also identify any shortcomings experienced. Furthermore, we help organizations draw valuable lessons for better future project implementation.

Our research and assessment services enable organizations to gain insight and understanding of complex phenomena. Our research and assessment services also help organizations gain insight into possible future events and trends and thus help them prepare accordingly. We offer **Training & Capacity building services to organizations** to enhance their efficiency and performance. In partnership with our clients, we design and implement comprehensive capacity building interventions to equip them with skills for dealing with new challenges.



IT MANAGEMENT SERVICES

We are currently living in an era characterized by unprecedented levels of technological advancement. Technology is shaping every aspect of our lives including how we conduct business. For organizations to become efficient, it is increasingly becoming imperative to adopt technological solutions into their operations in order to effectively navigate new challenges.

At Educate Consultancy, we assist organizations with their technological problems and needs. We offer a wide range of technology solutions ranging from conceptualization to deployment. We also provide support in creation of policies & procedures and can deliver outsourced ICT services. Our expertise lies in **Website Design and Management, software development and mobile applications.**

FINANCIAL MANAGEMENT

The way in which an organization manages its finances can often be the difference between success and failure. Proper financial management enables organizations to smoothly run their operations, make profits, and expand or grow. Poor financial management has the opposite effect. The importance of proper financial management cannot be overstated.

We provide a wide range of financial advisory services to organizations to help them achieve financial stability, become profitable, and grow their operations. Our expertise lies in **financial Auditing, taxation management and legal solutions.**

CLIMATE CHANGE

Our expertise lies in **Environment & Climate Resilience, Water Management, Green Technology.** We are passionate about issues of climate change. Through our efforts, we wish to play a major role in building communities that are resilient to the effects of climate change, support efforts that encourage sustainable use of natural resources as well as checking the increasing environmental degradation practices.

We provide a wide array of advisory services on issues of climate change such as environment & climate resilience, green technology, water management, bio-diversity and disaster risk management. We also work with the public and private sectors, NGOs and any other organizations to shape the formulation of relevant policies on environmental protection.



PROJECT DESIGN AND MANAGEMENT

At Educate Consultancy, we undertake the onerous work of project design and management on behalf of our clients and through our expertise, help them achieve their intended goals and objectives. We employ a smart and evidence-based approach to understanding the local context and to design, and implement effective programs that have a lasting impact.

We also provide expertise in proposal writing and fund management. We understand that the competition for funding from grant funders is enormously high. For an organization to have an edge over others and increase its potential of accessing grant funding, effective proposal writing is very crucial. At Educate Consultancy, we assist organizations to have that edge over the rest through expertly written proposals. We seek to understand the requirements of the donor first and then proceed to write proposals that are tailored to the donor's needs. Our expertise lies in **Project Design, Proposal Writing and Fund Management**.

POLICY DEVELOPMENT & POLICY ADVISORY SERVICES

Donors, Governments, Private Sector, Development partners, INGOs, NGOs, and CSOs/CBOs face complex decisions involving proposed legislation, regulations, and policy change within organizations or sectors that affect their operational strategy, working arrangements, regulatory framework, and partnerships. To inform these decisions, and to influence organizations and various stakeholders more effectively, all must understand the direct, indirect, and unintended consequences. Educate Consultancy is an independent, trusted advisor to quantify and advise on these complexities. We form concrete, economically defensible and workable solutions to resolve competing public policy considerations with wide-ranging implications.

We help our clients to study, analyze and advise on the social, economic and political impacts of proposed and enacted regulations, legislation and policies across a wide range of issues. Our team of economic and public policy experts leverage their experience to determine outcomes and impact of proposed change, taking into consideration inherent uncertainties and risks in most decisions.



SECTORS

Health & Education

Existing and emerging health priorities ranging from the continuing burden of HIV, infectious diseases, mental health, sexual reproductive care, maternal mortality, preventable deaths of newborns and children under 5 years of age, malnutrition, communicable diseases and non-communicable diseases demand us to research, develop and monitor equitable community-focused solutions.

Moreover, current trends on health financing and early warning systems for global health risks are new phenomena relating to our work. By taking into account widening economic and social inequalities, we help you understand the implications of rapid urbanization and globalization under the lens of public health.

The educational system varies across countries. However, similar obstacles are exhibited in the region. This includes low literacy levels, minimal enrollment of children to school particularly in rural areas, severe shortage of teachers, barriers to education affecting girls, funding among others. We offer functional research, assessment and advisory support on education in conflict and emergency areas. We also guide our clients in education resilience and reconstructing education systems amid recovery.

Climate, Energy & Technology

In 2015, all United Nations Member Countries adopted the 2030 Agenda for Sustainable Development under which 17 Sustainable Development Goals (SDGs) were outlined for achieving common global goals and objectives. One of the Sustainable Development Goals which is of paramount importance is SDG 13 – Climate Action. Climate change is becoming an increasing threat to the future existence of humanity and the ecosystem. If the causes of climate change are not addressed sooner than later, it is forecasted that the sea level will rise, droughts will increase, and natural disasters such as floods, earthquakes, tsunamis, etc will become rampant. It is therefore very crucial that efforts to curb this trend are stepped up in order to mitigate the effects of climate change and promote sustainable development.

At Educate Consultancy, we are passionate about issues of climate change. Through our efforts, we wish to play a major role in building communities that are resilient to the effects of climate change, support efforts that encourage sustainable use of natural resources as well as checking the increasing environmental degradation practices.



Peace, Security & Reconciliation

We engage with policy makers, Non-government Institutions, the private sector and local communities to participate in efforts geared towards bringing about peace and stability. We relentlessly strive to engage all stakeholders to engage in inclusive peace processes.

Strengthening Public Institutions & Governance

While governance gives weight to the process of decision-making and the process by which decisions are implemented or not implemented, good governance cements on participatory, effective, accountable, and inclusive processes & institutions.

By getting our analysis right, we put special focus in understanding the local interests and political dynamics in a country. Our idea is to further catalyze efforts for decent work, economic growth, respect for human rights and minimize corruption. In all respects, we take into account the views of minorities and amplify the voices of the most vulnerable in society to be heard in decision-making. From financial inclusion, devolution and public service reforms; we mobilize strategic leadership and key stakeholders to commit to reforms. Our services are responsive to the present and future.

Agriculture & Food Security

Agriculture is a vital sector in the economies of many developing countries and is essential to promoting a healthy population as well as supporting the livelihoods of smallholder farmers. We help to improve food systems by bringing innovative thinking, expert knowledge that drives impact, promotes agricultural development, economic growth, and food security.



CORE STRENGTH

Local Reach

At any given time, our respondents are uniquely identified, seamlessly coordinated and professionally engaged. Educate Consultancy deploys surveys to the most remote areas using approved methods.

We invest in the people most able to be present and to provide services in the hardest-to-reach areas, including skilled local actors and communities themselves.

We are majorly committed to substantially increasing our investment in local capacities. Making good on this commitment will be critical in conducting research and activities in hard-to-reach areas, particularly in times of crisis. This means mapping the capacities that exist, investing early in sustainable local capacities and providing better support to our partners before any crisis hits; is our competitive advantage.

Creative Potential

Our creative potential is being wasted. This is the most precious human resource and our conviction is to co-create solutions that address the needs of any organization.

Educate Consultancy brings people to the table so they can design solutions to the challenges and opportunities. We take pride in Human Centered Design (HCD) whose approach is measurable and results driven.

Privacy & Ethics

Cultivating trust is a monumental task under any circumstance. To build trust with our clients, we immensely focus on transparency, control, and security of information.

Our commitment to privacy is targeted towards our clients hence promoting and cultivating a culture of trust and transparency in all respects.



ASSIGNMENT BRIEFS

At Educate Consultancy, we offer comprehensive communication & advocacy solutions that will impact behavioral change on the target organizations, actors, and/or audiences through use of unique, interactive and engaging messages that deliver results. Below is a summary regarding our experience of similar works.

Name of project	Prevention and Countering of Violent Extremism (PCVE)
Client	UNDP Somalia
Contract value	\$37,380
Period of activity	13/10/2020- 31/10/2021
Types of activities undertaken	• In collaboration with UNDP Somalia and Office of The Prime Minister we have conducted the commemoration of the 14 October tragedy by engaging the victims and survivors of the 14 October attack. • Additionally, we have captured a full documentary on the theme "Wada Hadal Nabadeed". "Peace Dialogue". • We have captured 19 Human interesting stories for the victims and survivors of the 14 October Attack.
Status or date completed	Completed-31/10/2020
Name of contact person with phone and email	Name: Ms. Nadja Wuensche Employer: UNDP Somalia Email: nadja.wuensche@undp.org

Client	Nis- Foundation
Contract value	\$ 24,700
Period of activity	30/06/2021- 30/09/2021
Types of activities undertaken	In collaboration with the ministry of interior, federal affairs and reconciliation we have undertaken the development of a strategic communication plan for the national reconciliation framework. In addition, we have developed the MoIFAR website.
Status or date completed	Completed- 30/09/2021
Name of contact person with phone and email	Name: Mr. Mohamed Aweys Employer: Ministry of Interior, Federal Affairs and Reconciliation Email: mohamedcobra10@gmail.com



PEOPLE

Program Manager	
Research Lead	
Creative Lead	
Research Officer	
Research Assistant	

Consultants' CV Registration

Are you an expert interested in working with us for short or long-term assignments? Educate Consultancy welcomes you to our cv database! Send us an email with your updated CV highlighting your key areas of interest to info@educateconsultancy.so

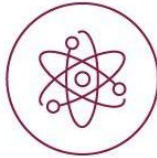
Once we have you registered, we shall email you with confirmation of registration and contact you accordingly. Educate Consultancy seeks technical experts with common vision, values and who undertake a duty of care in delivering quality as much as we do.



WE TAKE INTEREST IN THE FOLLOWING INDUSTRY TRENDS



AGRICULTURE



ANALYTICS



CITIES



CONFLICT &
HUMANITARIAN AID



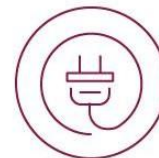
ICT & BIG DATA



HUMAN-CENTERED
DESIGN



EDUCATION TO
EMPLOYMENT



ENERGY



ENVIRONMENT



FINANCIAL INCLUSION



GENDER



EVALUATION



HEALTH & NUTRITION



IMPLEMENTATION



INFRASTRUCTURE



IMPACT INVESTING



PUBLIC POLICY



RESEARCH



STRATEGY



WATER & SANITATION



CONTACT US

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